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Improving Tax Incentive Evaluation

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How States Are Improving Tax Incentives for Jobs and Growth

A national assessment of evaluation practices

Three steps to effective evaluation

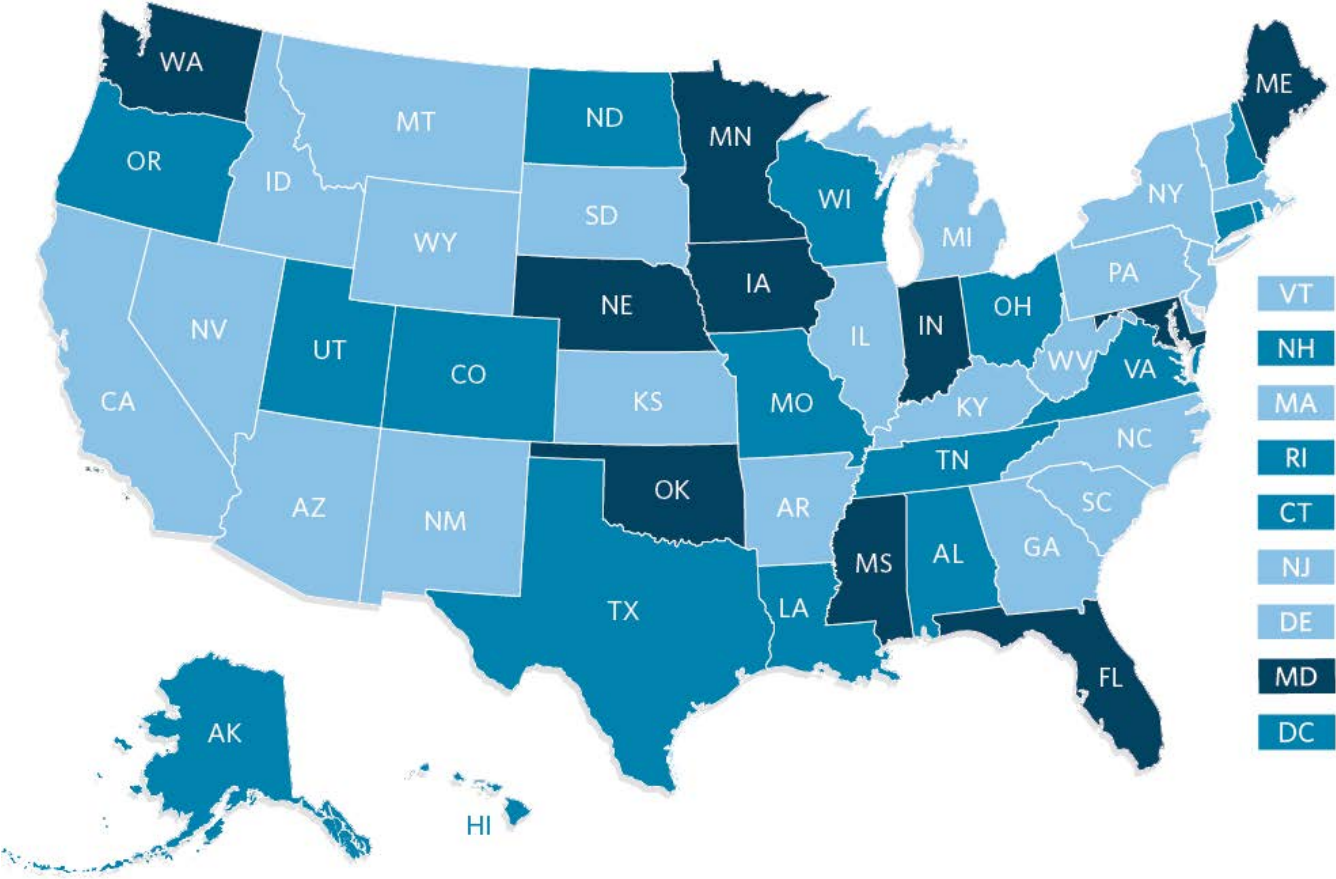


Step 1: Make a plan

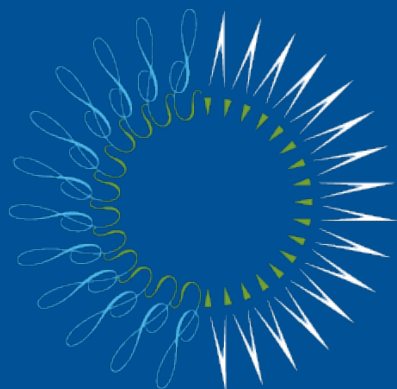
Step 2: Measure the impact

Step 3: Inform policy choices

State tax incentive evaluation ratings



10 leading 18 making progress 23 trailing



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