Improving Tax Incentive Evaluation

Jeff Chapman
Sept. 7, 2017
How States Are Improving Tax Incentives for Jobs and Growth

A national assessment of evaluation practices
Three steps to effective evaluation

- **Step 1: Make a plan**
- **Step 2: Measure the impact**
- **Step 3: Inform policy choices**
State tax incentive evaluation ratings

10 leading
18 making progress
23 trailing